

Website Revenue Policy Proposal

As Chair of the Website Maintenance Committee I suggest the following:

Two areas on the Home page will be designated for advertising, a vertical area to the left of the page, and a horizontal area near the mid-point of the page. One area is for TCC purposes such as Tierrasanta Logowear; one area is for community partners or supporters of the TCC.

Initially Community Partners or Supporters will be offered one year of exposure for \$100. For that they will get rotating exposure in an area on the home page linking to either a pop-up or another larger area on the site when the Home page area is clicked. The TCC will reserve the right to reject advertisers. Advertisers will provide their own copy. If they want, the TCC will refer them to a web designer who can create copy for them at their additional cost.

The logowear sales will be by Paypal and will include shipping to simplify inventory management and accounting. I suggest we use Jaramillo Design, who has been helping us with website maintenance at a very reasonable cost, to help design and construct our logowear sales advertising and mechanism.