

Budget, Goals, Vision Committee

I. Meeting Report

A. History of funding needs

- 1. Fought siting prison in Mission Trails**
- 2. Fought large additional military housing project.**

B. One outcome of meeting:

- 1. Voted to advise keeping at least \$30,000 of TCC funds to meet future unanticipated needs.**

C. Consensus

- 1. It is very difficult to fundraise**
 - a. Lack of energy**
 - b. Lack of fundraising opportunities**
- 2. It might be helpful to seek community input re: TCC vision**

D. Ideas

- 1. Reach out to new Tierrasanta residents through Realtors to acquaint buyers with community resources like TCC.**
- 2. Get web developer to improve website.**

II. Framework for analysis:

A. Short term spending

- 1. Current ongoing relatively fixed expenses**
 - a. Insurance**
 - b. Web**
 - (1) Domain**
 - (2) Hosting**
 - (3) Email**
 - c. Appreciation Event**
 - d. Operating expenses**
 - (1) Computer**
 - (2) Name tags**
 - (3) Logowear**

e. Concerts in the Park

2. Initiatives?

What might be guidelines for short term initiatives?

a. Community Council spending v. Community spending v. Community Organization spending

Should spending be prioritized: Internal, community, and external organizations?

b. Capital spending v. operations spending

Should spending be prioritized to capital projects i.e. those that have long term concrete results v. funding operations?

3. Urgent needs.

Needs might be unexpected and urgent. If there is no base it would be difficult to raise funds for short term urgent needs. Examples: Proposed prison, proposed major increase in military housing.

B. Long term spending

1. It is harder to get money than it is to spend it.

2. Community Council spending v. Community spending v. Community Organization spending

Should spending be prioritized: Internal, community, and external organizations?

a. TCC initiatives v. Grants

Should TCC make grants rather than spending for its own priorities?

(1) Grants require investigation/monitoring/standards/precedents

Grants require infrastructure and control.

3. What goals for spending

a. To make TCC work better

(1) To communicate better

(a) To increase positive awareness of TCC

(b) Community members communicate with TCC

(c) TCC communicate with community

b. To make community better

c. Small v. large projects

d. Planned v. Emergency

e. Initiatives v. Responsive

III. Issues raised in email responses.

- A. Improve communications of TCC by webcasting/archiving meetings for viewing by members of community that cannot attend.**
- B. Community as driver of vision. Find out community needs. Survey. Build awareness. Advertise. Signage.**
- C. Need to be vigilant with money. Don't spend on small projects and then find ourselves low when we need money for urgent purposes. Other groups should fund their own projects.**
- D. TVSD seeking a grant of \$9,360 + \$1,500=\$10,860 for space rent.**
- E. Needs of growing retirement community. TCC develop plan for age friendly Tierrasanta beginning with needs assessment.**