

## Community Communications Charter

### **Purpose:**

To manage *mass communications* between the Tierrasanta Community Council / Planning Group (TCC) and the community of Tierrasanta.

### **Leadership and Management:**

The Chair of the committee is appointed by the TCC President and approved by the full Council. Membership is comprised of TCC members plus community members with skill sets associated with website construction and management, public communications, and public relations, as well as other interested persons.

### **Roles and Responsibilities:**

There are a variety of communications ongoing programs and initiatives that will require specifically focused efforts by a number of people, subcommittees, or working groups, not just the continuing TCC committee members. Such as:

- The TCC website
- Dissemination of information presented at TCC meetings
- Use of social media and bulk email
- Electing and communicating with area representatives
- Promotion of and interaction with the TCC
- Comprehensive community calendar
- Physical visual communications

In view of the differing subject matters and efforts involved, it is likely that these subcommittees or working groups will be created or dissolved as necessary and operate independently of one another or the committee as a whole to manage specific issues.

The authority of the committee and its subcommittees and working groups is limited to their own internal management and the conduct of informal liaison with outside organizations. All matters of substantive action or of any funding will be referred to the TCC for action.